



# NMSPA Adviser

February 2021

## 2020-2021 NMSPA Officers

- President: Amie Kraenzel  
Centennial High School  
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- Vice President: Emily Priddy  
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- Secretary: Melanie Stuart  
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- Treasurer: Lesley Valencia  
Cibola High School  
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- Past President: Rebeca Zimmermann  
Highland High School  
zimmermann@aps.edu

## Board Members (at-large)

- Jerry Appel, Chaparral HS  
Pat Graff, JEA Mentor  
Danny Packer, Albuquerque Academy  
Mark Ryan, El Dorado HS  
Robin Sena, Robertson HS  
Virginia Zeuli, Volcano Vista HS

## JEA State Director

- Nina Quintana, Bernalillo High School

## Mission Statement:

*The New Mexico Scholastic Press Association is dedicated to the encouragement of students' passion, interest, and careers in Journalism. We aim to equip student journalist with vital skills and resources in order to make their organizations more effective, impactful, sustainable, and ethical. NMSPA has and will continue to advocate for while providing support to student journalist and their scholastic organizations.*

# NMSPA STATE JOURNALISM COMPETITION

## SATURDAY, MARCH 6, 2021

<https://lcps.zoom.us/j/88140750001?pwd=MlpqMDh5RUIrVUVVUY2NjNDkwNlR6dz09>

**Check In:** 9 AM - 9:40 AM  
**Briefing:** 9:40 AM - 9:55 AM  
**On-Site Contest:** 10 AM - 12 PM

**Adviser's Meeting:** 12:30 PM - 1:30 PM

<https://lcps.zoom.us/j/84921320487?pwd=SVF2YWp3NjB5ZDJmcGVobXhpQVJFZz09>

**Judge's Meeting:** 3 PM - 4 PM

<https://lcps.zoom.us/j/84938943533?pwd=UIVaeDcrbklvVUhhOTInB6ZUcvVWVZUT09>

# AWARDS CEREMONY

## SATURDAY, MARCH 13, 2021

### 11 AM

<https://lcps.zoom.us/j/84910017228>

# Registration and Payment

- Each contestant must be registered individually using the registration form.
- NO CONTEST FEE (2021 ONLY) - **DEADLINE MARCH 1**

Register Here: <https://forms.gle/GU92aCiKwapF3Qpy9>



## Eligibility Form Link

[https://www.nmact.org/file/Verification\\_of\\_Eligibility.pdf](https://www.nmact.org/file/Verification_of_Eligibility.pdf)



## CONTEST OVERVIEW

- Contest Fees: ZERO FEES - THIS YEAR ONLY!!
- Contests are on-the-spot competition, aside from broadcast, podcast, and photography.
- Students may enter only ONE (1) contest of their choice and one backup choice. If a student's first choice doesn't make, they will be offered their second choice to compete. Students should be prepared to compete in either contest. If a student chooses to stay in a category with less than three participants, they will be given critique but no sweepstake points or individual award.
- Students who place first, second, or third will earn sweepstakes points for their school; the school with the most points will win the state NMAA trophy and individual medals.
- Second and third place team trophies will also be awarded.
- All competitors must be eligible per the NMAA eligibility guidelines-see above link
- Please forward eligibility form to Dana Pappas at [danamarie@nmact.org](mailto:danamarie@nmact.org) and bring a copy to competition.
- Students will receive all directions and materials needed at competition; supplies will be provided during in person competition.
- Dictionaries and thesauruses are allowed, but not provided. If needed, computers will be provided during in-person competition.
- Professionals, teachers, and other trained individuals will judge entries.

# **NMAA/NMSPA STATE COMPETITION CATEGORIES:**

## **BROADCAST/PODCAST**

- Broadcast productions should not exceed 90 seconds
- Podcast productions should not exceed three (3) minutes
- All music must be royalty-free
- All productions must have air or have been aired during the school year in some format/location

**BROADCAST NEWS STORY:** Students will bring their best video news or sports news story to the contest on a flash or Google Drive. Students will be judged on the journalistic content and technical merit. Students should be ready to explain how the video was produced, including the intent behind the video.

**BROADCAST FEATURE STORY:** Students will bring their best video feature story to the contest on a flash or Google Drive. Students will be judged on the journalistic content and technical merit. Students should be ready to explain how the video was produced, including the intent behind the video.

### **BROADCAST PUBLIC SERVICE**

**ANNOUNCEMENT:** Students will bring their best PSA to the contest on a flash or Google Drive. Students will be judged on the journalistic content and technical merit. Students should be ready to explain how the video was produced, including the intent behind the video.

### **BROADCAST ANCHOR**

**PRESENTATION:** Students should send in up to two (2) minutes of their best anchor work as well as a written script for that broadcast.

**PODCAST - INTERVIEW:** Students should bring in their best interview podcast on flash or Google Drive to present to judges. Students will be judged on format, journalistic content, and technical merit. Student should be ready to explain how the podcast was produced, including the intent behind the podcast.

**PODCAST – COMMENTARY:** Students should bring in their best commentary podcast on flash or Google Drive to present to judges. Students will be judged on format, journalistic content, and technical merit. Student should be ready to explain how the podcast was produced, including the intent behind the podcast.

# NMAA/NMSPA STATE

## COMPETITION CATEGORIES:

### **PRINT**

**NEWS WRITING:** Students will be given materials to create a traditional inverted pyramid news story.

**FEATURE WRITING:** Students will listen to a speaker, take notes, and create a compelling, timeless feature article, encouraging the reader to finish the story. (Recording devices allowed)

**SPORTS WRITING:** Students will be given a clip of a sporting event to watch and write an end-of-year sports article that goes beyond a summary story.

**EDITORIAL WRITING:** Students will be given controversial material to read over arguable topics and write a convincing editorial utilizing the facts presented.

**REVIEW WRITING:** Students will be asked to write a review of a performance, publication, or production.

**NEWSPAPER PAGE ONE DESIGN:** Students will be given a set of stories and pictures and will design a newspaper front page, displaying news judgment in the article and photo choices. Students may use any design software, but software will not be provided.

**EDITORIAL CARTOONING:** Students will read an article about a controversial topic and draw an editorial cartoon taking a stand.

**NEWS PHOTOGRAPHY:** Students will bring their best three (3) photographs to the contest on a flash drive. Each photograph must be published during the school year or must be scheduled for publication in an upcoming edition. Students will be judged on the content within the photo as well as technical merit. Students should be ready to defend/explain to the judges how the photo was produced, including the intent behind the photo. Photos that are altered or manipulated beyond basic cropping and exposure/light are not eligible.

**YEARBOOK COVER DESIGN:**

Students will be given a theme and school information and will produce a cover of a yearbook utilizing graphics and cover information. They must also provide a written explanation of their design and how it will carry on throughout the book.

**YEARBOOK DOUBLE PAGE LAYOUT:**

Students will be given a theme and photos. They may use whatever online yearbook software that their school uses. They must lay out the page with photos, headlines, and placement of copy and captions. No use of templates may be used.

**YEARBOOK CAPTION WRITING:** Students will be given a set of photos for which they will write compelling and interesting captions.

**FEATURE PHOTOGRAPHY:** Students will bring their best photograph (1) to the contest on a flash drive. Each photograph must be published during the school year or must be scheduled for publication in an upcoming edition. Students will be judged on the content within the photo as well as technical merit. Students should be ready to defend/explain to the judges how the photo was produced, including the intent behind the photo. Photos that are altered or manipulated beyond basic cropping and exposure/light are not eligible.

**PHOTO ILLUSTRATION:** This category is for photographs that have been altered or manipulated to make an artistic, graphic, or other point for the publication's design. This includes photographs that have been blurred/enhanced/altared by Photoshop. Students will bring **THE ORIGINAL AND THE EDITED** photo illustration on a flash drive to present. Students must also include written steps of the editing process as well as be prepared to explain this process. This piece must be published or scheduled for publication to be considered.

# **NMAA/NMSPA STATE**

## **COMPETITION CATEGORIES:**

### ***PRINT***

LITERARY MAGAZINE POETRY WRITING: Students will be given several prompts to choose from and write a poem showing effort, creativity, and insight.

LITERARY MAGAZINE SHORT STORY WRITING: Students will be given several broad topics/story starters and will write a complete short story in the time allotted.

LITERARY MAGAZINE ILLUSTRATION: Students will be asked to draw an illustration which will accompany a literary submission.

# **New Mexico H.S. Journalist of the Year** *to be entered in the* **JEA's NATIONAL H.S. JOURNALIST OF THE YEAR**

## **1. Qualifications for Entering for N.M. High School Journalist of the Year**

- Be a graduating high school senior
- Have at least a 3.0 GPA on a 4.0 scale.
- Have participated in high school journalism for at least two years.
- Submit a portfolio. The portfolio **MUST** follow the JEA guidelines.

## **2. FOR DETAILS ON PORTFOLIO, SEE THE JEA WEBSITE:**

**<http://jea.org/wp/home/awards-honors/journalist-of-the-year/>**

## **3. TO ENTER THE JOY CONTEST** **contact**

**Nina Quintana, JEA State Director**  
**[nquintana022@gmail.com](mailto:nquintana022@gmail.com)**

*Portfolios are due March 1, 2021. Students will be judged by an outside panel of journalism teachers and professionals.*